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## Media Release

March 3, 2025

### New Parents and Grandparents in Southwest Arkansas are offered Tips to Mentor the Geniuses in their Families:

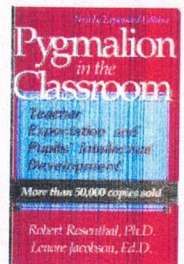
Center Point native, 96-year-old Professor William Maxwell, has just completed his 17<sup>th</sup> book and promises to accept invitations to homes where the family has identified potential geniuses. In those one-hour visits, Professor Maxwell, with carefully chosen questions, mental exercises and games, will confirm the child's genius status and predict the career where the child will likely achieve success and happiness. Those visits are *pro bono*. Professor Maxwell will not accept payment for such visits.

From 2009 to 2014, Professor Maxwell was honored around the world at universities, churches and schools as bearing a new idea for humanity, an idea first intimated in the Bible, Genesis 1:26, and later proven true by the world's most famous educational research study. Harvard's Professor Robert Rosenthal and graduate student, Lenore Jacobson, proved that **Genius Principle**, also called the "**Self-fulfilling Prophecy Effect**" which has now been confirmed by thousands of research studies. **The Genius Principle** states that "**All humans at conception are created in the image of God and therefore are potential geniuses if abundantly loved by two spiritually united parents and skillfully nurtured and tutored in the first years of life.**"

In 2014, His Majesty, the Sultan (King) of Malaysia, welcomed Professor William Maxwell to Malaysia where the Crown Prince would chair a Convocation at the University of Perlis where the entire university community heard Professor Maxwell explain the Rosenthal experiment. The Prime Minister summoned that nation's top 500 civil servants to Kuala Lumpur to watch Professor Maxwell demonstrate how that **Genius Principle**



can be implemented by trained parents, grandparents and teachers. Professor Maxwell also addressed four other major universities in Malaysia, appeared on television stations and was invited to address convocations at universities, schools, Town Hall meetings in Albania, Greece (three times), Kosovo, Croatia, Port Harcourt, Nigeria and throughout Britain, including at the largest Christian congregation in England and at the largest Muslim school in Europe. Some of his TV appearances and presentations are now available on YouTube.



At Ottawa University, 2002

Professor Maxwell explorations of geniuses began in Center Point, Arkansas and carried him around the world:

- As a seven-year-old, he identified a Center Point cousin, Carl Boles, as an exceptional athlete. Carl went on to be Arkansas' "**Athlete of the Year**" and play Center Field for the San Francisco and Yomiuri Giants Baseball Clubs.
- Before entering Harvard's doctoral program, he was the first scholar to study 100% of a population of geniuses. There were 50,000 U.S. soldiers in Korea in 1957. 142 scored 142 or higher on the Army's GT test. The 8<sup>th</sup> Army financed Maxwell's weekend interviews of all 142. The surprising results were published in the U.S. journal, **Phi Delta Kappan**.
- At the University of the South Pacific, in Fiji, over sixty of Professor Maxwell's experienced teachers found further evidence for the "Pygmalion Effect" or "Self-fulfilling Prophecy Effect" by studying 1600 six-year-olds in the Suva, Fiji, area. Those studies were published around the world, Albania, Fiji, France, Korea, Nigeria, in the USA and the U. K.
- Professor Maxwell was the senior professor or dean at three universities and managed the awarding of the honorary doctorate to such well-known geniuses as Prime Minister Indira Gandhi of India; Governor Rose Mofford of Arizona; New Zealand TV News Anchor Gordon Dryden; and physicists Fritjof Capra and Michio Kaku.



Indira Gandhi

Professor Maxwell has just published his 17<sup>th</sup> book, **GrandParenting 101A**, which is available at Barnes and Noble and Amazon.com. He is now free to visit families in Southwest Arkansas where the parents or grandparents believe that they have discovered a potential genius. These *pro bono* interviews explain some of the "secrets" of how to raise a genius. He can be reached at [professorwilliammaxwell3@gmail.com](mailto:professorwilliammaxwell3@gmail.com).