

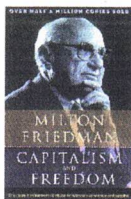
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Officers:

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The World's Greatest Challenge

In 1957, the Soviet Union launched Sputnik into space, creating panic in all levels of America's leadership. Fortunately, academics in top universities transmuted panic into intelligent action. For example, Harvard's most prominent cognitive psychologist, Professor Jerome Bruner, organized the famous Woods Hole Conference of psychologists and scientists to assuage America's fears by proposing dramatic improvements in how to teach the sciences and technologies of the "Space Age."



Two future Nobel Prize winning economists at the University of Chicago, Professors Theodore Schultz and Milton Friedman correctly attributed America's failing public education system to the fact that public education is severely underfunded.

What is the Greatest Challenge facing the World?

The greatest threat is not communism or fascism, nor climate change, nor racism. It is not the obscene wealth gap between the rich and the poor. The greatest challenge facing the world is low quality education. At a special meeting at the Harvard Graduate School of Education in 1964, the distinguished professor of the psychology at Harvard University, Dr. Anne Roe, identified a proper educational system as the greatest need of the world. This was seven years after Sputnik. Properly educated children don't hate, they appreciate others; they don't embrace the evil psychology of greed. They love justice and beauty.



In response to Professor Roe's plea, **The International Conference on Thinking®** was organized, after such new research, in 1982 at the University of the South Pacific in Fiji.

Among the 250 world class scholars from 41 universities in 14 nations to attend **ICOT I** was the Director of Britain's Brain Science Research Centre, physicist D.M. MacKay who likened the brain to 86,000,000,000 genius genes acting as democratic, information-sharing problem solvers. Thus, the implication was for teachers to teach young children how to learn in small groups. Dozens of such research-based recommendations flowed from **ICOT** conferences with up to 3,000 top thinkers from around the world. None of those recommendations has been implemented by political, religious, and educational leaders wedded to traditional funding systems.



D.M. MacKay, First Director, The Brain Science Research Centre, U.K.

Now, for the first time, **The International Conference on Thinking XIX is inviting the world's most efficient thinkers, children, age 12 and up, to join mature thinkers in Tucson, Arizona, December 26 – 29, 2024, and every year thereafter, to**

- a. Write and publish a manual for parents, grandparents and teachers on how to educate all children on how to find and develop their God-given talents.
- b. To list 100 of the world's greatest literature that every child should know by age 15 and to prepare 100 tests on those books so that children can prove that they have mastered the essence of the world's greatest wisdom and therefore are prepared to be good citizens anywhere.

The websites www.icot2023 and www.americancreedacademy.com provide more information. Or, contact: professorwilliammaxwell3@gmail.com.